

SatComRus 2021 Conference Agenda Draft
(October 7-8, 2021, Kaliningrad)

**“Satellite Communications for Digital Transformation
of the Economy and Society”**

October 7, Thursday

9.30 - 10.00 *Registration of conference participants.*

10.00-11.30 *Plenary discussion: Digital transformation of the Russian and global economies. The satellite communications and broadcasting industry evolution.*

Topics for discussion:

- Transformation in the telecom market and networks: 5G, virtualization, software-defined networks, IoT, UAVs, AR.
- Next-generation communication satellites in the digital ecosystem. New applications and technologies. Transformation in the satellite services value chain. Hybrid solutions.
- Managed services, new transport infrastructure, industry solutions.

11.30-11.45 *Coffee break*

11.45-13.45 *Discussion: Satellite communications for transport and corporate users*

Topics for discussion:

- Maritime VSAT, inflight-connectivity and mobility solutions.
- Inflight connectivity: Russian market capabilities.
- *The Northern Sea Route* as an alternative international sea route: telecom infrastructure development and relevant business needs.
- Maritime unmanned navigation in Russia and in the world: prospects, pros and cons.
- *Express-RV* system options for mobility services.

13.45-14.45 *Lunch*

14.45-16.00 *Discussion: Satellite communications for social issues*

Topics for discussion:

- Internet access in remote areas.
- Bridging the digital divide of the Russian regions.
- Distance learning and telemedicine.
- Satellite communications as part of federal government programs and social initiatives.

- Video distribution and contribution. Prospects for the third Russian national multiplex.

16.00-16.15 *Coffee break*

16.15-17.30 *Discussion: Satellite solutions for mass market*

Topics for discussion:

- Satellite communications for mass media and entertainment industry.
- B2C VSAT users – what’s new?
- Integration of the satellite communications with other services to meet customer expectations.
- Non-GEO system startups and mega-constellations – current status and growth prospects.

17.30-17.45 *SatComRus 2021 Award ceremony.*

18.30- *Transfer to the Kaliningrad Philharmonic Hall.*

19.00 - 21.00 – *Culture program. Buffet.*

October 8, Friday

10.00 -13.00 *Business meetings and networking* (individually appointed and scheduled)

11.00 -16.00 *Sightseeing tour* (extra fee applies; time TBA)